

# BETH PRITCHARD

## JOURNALISM AND MEDIA

16/12/1997

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## EXPERIENCE

### Broadcast Assistant | 2019 - Present

BBC Radio Lincolnshire

- Offer production support for the presenters of multiple shows
- Occasional producer
- Write (sports) news bulletins
- 'Drive' the desk, controlling on-air output
- Conduct interviews
- Appear on air regularly
- Arrange guests
- Engage with listeners

### Media Officer | 2018 - Present

Lincoln City Women FC

- Write website content for [lincolncitywomen.co.uk](http://lincolncitywomen.co.uk)
- Create and schedule social media content - graphics and videos
- Manage a team of Media Assistants
- Conduct interviews
- Work to deadlines

### Reporter | July 2020 - November 2020

Last Word on Football

- Wrote multiple articles weekly on subjects all around English football
- Worked as a team to pitch and discuss ideas

### Reporter | 2018 - 2019

A Young Reporters' Club - Run by Seven League on behalf of the FA.

- Wrote FA Cup match reports and feature articles
- Researched and collaborated with the FA Content team to produce match programmes.

### Freelance Journalist | June - November 2019

Bailgate Independent

- Interviewed for articles
- Produced frequent copy or publication
- Acted as photographer for the publication

### Sports Reporter | 2019 - 2020

LSJ News and Siren Radio

University news outlets

- Wrote sports bulletins three times a week
- Presented both on TV and radio



## BIOGRAPHY

An enthusiastic journalist with experience in journalism, radio, PR and media.

A freelance reporter and Broadcast Assistant for a series of professional outlets, incorporating online, print and broadcast journalism.

A passionate Media Officer with creative ideas, ambition to improve and team-leading experience.

## SKILLS



## EXPERIENCE (CONTINUED)

### Work Placement | December 2019

Sky Sports News

- Two weeks with Sky Sports News in Osterley
- Wrote articles for the website
- Scripted TV news bulletins
- Edited videos of press conferences
- Attended press conferences

### Work Experience | July 2014

Communications department at the City of Lincoln Council

- Attending press conferences
- Writing press releases

## EDUCATION

### University of Lincoln | 2017 - 2020

- First Class BA (Hons) Journalism
- NCTJ Diploma in Journalism
- BJTC Journalism Skills Award
- Craig White Memorial Award for Sports Journalism

### Lincoln College | 2016-2017

CHE Lens Based Media

### Queen Elizabeth Grammar School | 2009-2016

ALevel Photography, Business & Economics, Philosophy & Ethics

## VOLUNTARY WORK

### Student Ambassador | December 2019

- Sky Sports News - Women in Sports Media Conference
  - Creating podcasts with school students alongside Sky Sports staff
- 'Newspaper day' - Helping secondary school children produce articles

### Photographer | April - May 2019

Linkage Community Trust

### Content Creator | April - September 2019

City of Lincoln Council

- Working on magazines and leaflets for Boultham Park and Lincoln Arboretum
- Remodelling the Hartsholme Country Park website

### Events Volunteer | September 2018 - March 2020

CoppaFeel! Uni Boob Team

- Fundraising and creating awareness of breast cancer
- Improving communication skills through talking to students and other members of the public about how they can spot signs of breast cancer

## INTERESTS



PHOTOGRAPHY



FICTION &  
NON-FICTION  
WRITING



FOOTBALL

## ADDITIONAL INFORMATION



60WPM  
SHORTHAND



DRIVER

**AUTHOR OF 'NO POINTS' AND 'THE NEXT GEN BIOGRAPHY' (LATE 2021)**  
CO-AUTHOR OF THE WOMEN'S FOOTBALL YEARBOOK 2020-2021

## REFERENCES

Available upon request.

## PORTFOLIO

Available at [bethpritchard.co.uk](http://bethpritchard.co.uk) or a hard copy upon request.